



Project Leadership, Management and Communications

YOU WILL LEARN TO:

- Lead project teams through effective communication
- Identify motivational value systems to improve productivity and cooperation
- Recognize the role of business and personal ethics in leadership
- Utilize a powerful four-stage collaborative negotiation process
- Define predictable change stages and identify appropriate leadership strategies for each stage
- Create a personal Leadership Development Plan

COURSE SYNOPSIS

Project Leadership, Management and Communications is an interactive course designed to provide a solid foundation in key leadership competencies and to afford you the opportunity for a truly transformational leadership experience. As a participant, you will complete a self-assessment of your leadership skills, then master the basics of these leadership competencies: setting direction, aligning people, motivating and inspiring, leading teams, communicating, building relationships, facilitating ethical conduct, negotiating and leading change.

You will learn how to empower yourself and other team members through more effective negotiation based on an understanding of the differences between competitive and collaborative negotiation approaches—and you will gain an appreciation of the importance of a collaborative “win/win” negotiation process. You will also gain a clear understanding of why communication is so important—regardless of how a project is organized. And you will discover how business and personal ethics can influence your leadership style and personality.

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KEY TOPICS

- ✓ **Leadership and Management**
 - What is leadership?
 - The difference between leadership and management
 - Assessing your leadership competencies and developmental needs
 - Processes for establishing direction, aligning people and motivating
 - Identifying different leadership styles
- ✓ **Leading Effective Teams**
 - What is a team?
 - The stages of team development
 - Leading and maintaining effective, productive teams
 - Evaluating team progress and coaching team members as necessary
- ✓ **Building Relationships**
 - How individual differences affect your ability to lead
 - Identifying your motivational patterns using the Strength Deployment Inventory® (SDI®)
 - How to be more influential by understanding motivational patterns
 - Using an understanding of individual differences to help you manage conflict more effectively
- ✓ **Ethics and Leadership**
 - The definition of ethics and the link between ethics and trust
 - The role of ethical behavior and leadership
 - The difference between personal and organizational ethics
 - The effect of the triple constraint on ethics
- ✓ **Negotiating Conflict**
 - Major sources of conflict in project teams
 - The five modes of handling conflict
 - Competitive vs. collaborative negotiation
 - Conflict scenarios and strategies for initiating conflict resolution
 - Power bases used in typical organizations
 - How to plan and conduct collaborative negotiation
- ✓ **Leading Change**
 - Your role in a changing organization
 - Predictable stages of adjusting to change
 - Appropriate leadership strategies for each stage
 - Developing a change management plan

e-Training

920 € + IVA

42 días acceso



Convocatorias mensuales

PDU's: 22.5

Idioma
Inglés

Certificación:
The George Washington University

